



Motorcyclists Confederation of Canada  
Confédération motocycliste du Canada

*Pursuing a better riding experience for all.*

*Obtenir une meilleure expérience de conduite pour tous.*

FOR IMMEDIATE RELEASE

## MCC SEEKS FIM AFFILIATION

### Looking to create unified voice for motorcycle racing across Canada

**TORONTO, ON – February 21, 2018:** The Motorcyclists Confederation of Canada (MCC) recently held the Canadian Motorcycle Racing Summit, a discovery meeting to gauge the pulse of motorcycle racing in Canada. This event is the first step of our public consultation to hear from the racing community, and to listen to their suggestions, concerns, and vision for the future of motorcycle racing across Canada.

MCC applied for affiliation with FIM, the Fédération Internationale de Motocyclisme (the International Motorcycling Federation). They are the governing body for motorcycle sport and the global advocate for motorcycling. FIM affiliation would provide MCC with the ability to sanction motorcycle racing events and permit Canadian athletes to compete in international events and world championships.

That's why it is important for MCC to start a conversation to better understand the concerns racers have with the current state of off-road racing in Canada.

A passionate group of motorcyclists from the racing community attended the Summit held during the Toronto Motorcycle Show on Saturday, February 17, 2018. The evening included an update on the International Six Days Enduro (ISDE) and Motocross the Nation (MXDN), two events Canada will not be participating in for 2018.

It was a productive meeting between racers, organizers and the racing community that included open discussions on the current challenges and opportunities. Initial discussions revealed the motorcycle racing industry in Canada has become fractioned. It's challenging for a young racer with dreams of being a national champion to achieve their goals. Different organizations, competitions, rules, regulations and policies across the country mean there is currently no clear path for young competitors to follow along their racing career from beginning at the local level all the way through to national and international championships.

The consensus in the room was that there needs to be a sustainable approach to the racing industry in Canada – to come together in the spirit of cooperation to create a stronger, unified national racing community able to compete at the international level.

#### **Next Steps**

MCC will continue pursuing FIM affiliation. "MCC's primary vision is to be the voice of motorcycling in Canada and this vision would be exemplified through an affiliation with the international motorcycling body FIM," explains Dave Millier, MCC Chair. "MCC was created as a national body to represent motorcyclists and is strongly positioned as the leading organization to represent Canada on an international stage."



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MCC will continue to look for opportunities to engage the entire Canadian racing community, including hosting additional meetings, either in-person or online, and through a national survey. The results will be used to generate a national racing strategy and vision for off-road racing in Canada.

### **Have your voice heard**

Get involved, take the survey, and share your thoughts. MCC wants to hear from all interested parties. Visit the MCC website at [motorcycling.ca](http://motorcycling.ca) for further details and updates as they become available.

### **About Motorcycle Racing in Canada**

- There are over 10,000 current and active competitors in Canada
- There are a wide range of racing disciplines including motocross, trials, enduro, cross country, flat track, road racing and hare scrambles
- Across Canada there are over 300 events and championships held at local, regional and national levels

### **About the Motorcyclists Confederation of Canada (MCC)**

The Motorcyclists Confederation of Canada (MCC) is the voice of motorcycling in Canada. Our purpose is to create a better riding experience for all Canadians, and to make Canada one of the safest countries in the world to ride a motorcycle.

MCC is the national not-for-profit advocacy organization for the promotion of motorcycling interests. MCC provides a forum for members from across the country to share their expertise and communicate their needs to key decision makers and the public. We collaborate with member federations, clubs, partners, and international organizations to advance public policy and traffic safety issues that are important to Canadian motorcyclists.

MCC communicates with government (both politicians and officials), communities of interest and the media to ensure our voice is heard and our recommendations acted upon. Our goal is to make on and off-road riding safe, accessible, and enjoyable for everyone. Through our alliances with member organizations and international partners, we deliver a strong voice and a respected place for Canada in the motorcycling world. As a founding patron of the Canadian Motorcycle Hall of Fame, MCC is also committed to preserving Canada's motorcycling heritage.

Motorcycling is a vital part of our Canadian experience and an important form of transportation and recreation. Motorcycles take us where we need to go. We ride for the sheer joy and sense of freedom motorcycling offers. Today, there are close to one million motorcyclists riding on and off-road motorcycles across Canada.

*We are **motorcycling.ca***

For more information, please contact: [info@motorcycling.ca](mailto:info@motorcycling.ca)