

An Economic Engine

OFF-ROAD MOTORCYCLING IN MID WESTERN REGION

ECONOMIC IMPACT OF
MOTORCYCLING IN CANADA



SAFETY APPAREL

\$21 MILLION

Includes the purchase of protective gear and clothing



FOOD & BEVERAGE

\$3 MILLION

Spent by motorcyclists on meals while travelling



GASOLINE

\$15 MILLION

Spent on gasoline when using a motorcycle for transportation



JOBS

2,041

Full-time equivalent jobs dependent on the motorcycling industry



EQUIPMENT & PARTS

\$155 MILLION

Purchase of new and used motorcycles, equipment, and parts



ACCOMODATIONS

\$7.4 MILLION

Spent by motorcyclists on lodging while travelling



Pursuing a better riding experience for all

The Motorcyclists Confederation of Canada is the national not-for-profit advocacy organization for the promotion of motorcycling interests.

motorcycling.ca

*The data represented here takes into account 2016 projections based on the Recreational Motorcycling in Canada and its Provinces - 2014-2040 report prepared for the Motorcyclists Confederation of Canada by Smith Gunther Associates Ltd. in August 2015.