

An Economic Engine

MOTORCYCLING IS POWERING CANADA'S ECONOMY

ECONOMIC IMPACT OF
MOTORCYCLING IN CANADA



SAFETY APPAREL
\$224 MILLION



GASOLINE
\$164.9 MILLION



EQUIPMENT & PARTS
\$1.002 BILLION



FOOD & BEVERAGE
\$9.6 MILLION



INSURANCE
\$189 MILLION



ACCOMODATIONS
\$18.4 MILLION

THERE ARE
708,700
MOTORCYCLISTS
IN CANADA

ATLANTIC
56,696

QUEBEC
240,958

ONTARIO
212,610

SASKATCHEWAN
& MANITOBA
35,435

ALBERTA
106,305

BRITISH COLUMBIA
& YUKON
56,696



Motorcyclists Confederation of Canada
Confédération motocycliste du Canada

Pursuing a better riding experience for all

The Motorcyclists Confederation of Canada is the national not-for-profit advocacy organization for the promotion of motorcycling interests.

motorcycling.ca

*The data represented here takes into account 2016 projections based on the Recreational Motorcycling in Canada and its Provinces - 2014-2040 report prepared for the Motorcyclists Confederation of Canada by Smith Gunther Associates Ltd. in August 2015.

