

# An Economic Engine

OFF-ROAD

## MOTORCYCLING IN ATLANTIC REGION

ECONOMIC IMPACT OF  
MOTORCYCLING IN CANADA



**SAFETY APPAREL**  
**\$7.4 MILLION**

Includes the purchase  
of protective gear and  
clothing



**FOOD & BEVERAGE**  
**\$170 THOUSAND**

Spent by motorcyclists  
on meals while travelling



**GASOLINE**  
**\$5.3 MILLION**

Spent on gasoline when  
using a motorcycle for  
transportation



**JOBS**  
**602**

Full-time equivalent  
jobs dependent on the  
motorcycling industry



**EQUIPMENT & PARTS**  
**\$30 MILLION**

Purchase of new and used  
motorcycles, equipment,  
and parts



**ACCOMMODATIONS**  
**\$170 THOUSAND**

Spent by motorcyclists  
on lodging while  
travelling



**MCC CMC**  
Motorcyclists Confederation of Canada  
Confédération motocycliste du Canada

Pursuing a better riding experience for all

The Motorcyclists Confederation of Canada is the  
national not-for-profit advocacy organization for  
the promotion of motorcycling interests.

[motorcycling.ca](http://motorcycling.ca)

\*The data represented here takes into account 2016 projections based on the Recreational  
Motorcycling in Canada and its Provinces - 2014-2040 report prepared for the Motorcyclists  
Confederation of Canada by Smith Gunther Associates Ltd. in August 2015.