

# An Economic Engine

## OFF-ROAD MOTORCYCLING IN ATLANTIC REGION

ECONOMIC IMPACT OF  
MOTORCYCLING IN CANADA



**SAFETY APPAREL**  
**\$7.4 MILLION**

Includes the purchase of protective gear and clothing



**FOOD & BEVERAGE**  
**\$170 THOUSAND**

Spent by motorcyclists on meals while travelling



**GASOLINE**  
**\$5.3 MILLION**

Spent on gasoline when using a motorcycle for transportation



**JOBS**  
**602**

Full-time equivalent jobs dependent on the motorcycling industry



**EQUIPMENT & PARTS**  
**\$30 MILLION**

Purchase of new and used motorcycles, equipment, and parts



**ACCOMODATIONS**  
**\$170 THOUSAND**

Spent by motorcyclists on lodging while travelling



Pursuing a better riding experience for all

The Motorcyclists Confederation of Canada is the national not-for-profit advocacy organization for the promotion of motorcycling interests.

[motorcycling.ca](http://motorcycling.ca)

\*The data represented here takes into account 2016 projections based on the Recreational Motorcycling in Canada and its Provinces - 2014-2040 report prepared for the Motorcyclists Confederation of Canada by Smith Gunther Associates Ltd. in August 2015.