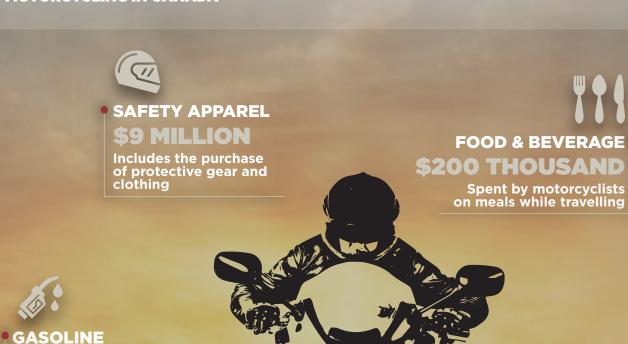


ON-ROAD MOTORCYCLING IN BRITISH COLUMBIA

ECONOMIC IMPACT OF MOTORCYCLING IN CANADA





JOBS

927

Full-time equivalent jobs dependent on the motorcycling industry





Spent by motorcyclists on lodging while travelling



\$5 MILLION

transportation

Spent on gasoline when using a motorcycle for

Pursuing a better riding experience for all

The Motorcyclists Confederation of Canada is the national not-for-profit advocacy organization for the promotion of motorcycling interests.

motorcycling.ca

*The data represented here takes into account 2016 projections based on the Recreational Motorcycling in Canada and its Provinces - 2014-2040 report prepared for the Motorcyclists Confederation of Canada by Smith Gunther Associates Ltd. in August 2015.