

# An Economic Engine

## OFF-ROAD MOTORCYCLING IN NOVA SCOTIA

### ECONOMIC IMPACT OF MOTORCYCLING IN CANADA



#### SAFETY APPAREL

**\$2 MILLION**

Includes the purchase of protective gear and clothing



#### FOOD & BEVERAGE

**\$50 THOUSAND**

Spent by motorcyclists on meals while travelling



#### GASOLINE

**\$2 MILLION**

Spent on gasoline when using a motorcycle for transportation



#### JOBS

**205**

Full-time equivalent jobs dependent on the motorcycling industry



#### EQUIPMENT & PARTS

**\$9 MILLION**

Purchase of new and used motorcycles, equipment, and parts



#### ACCOMODATIONS

**\$40 THOUSAND**

Spent by motorcyclists on lodging while travelling



Pursuing a better riding experience for all

The Motorcyclists Confederation of Canada is the national not-for-profit advocacy organization for the promotion of motorcycling interests.

[motorcycling.ca](http://motorcycling.ca)

\*The data represented here takes into account 2016 projections based on the Recreational Motorcycling in Canada and its Provinces - 2014-2040 report prepared for the Motorcyclists Confederation of Canada by Smith Gunther Associates Ltd. in August 2015.